

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.46
CHANGES ** WFTV-TV ***

600 FAIRMOUNT AVENUE, SUITE 306

REP. # _____ OFF. # 6556 SALESMAN # _____

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT11/12 11.46

DATE OCT11/12 11.46

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

PROF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		730P-800P	30		\$3,000.00	10/10	10/11	1		W-TH	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1928
 PROGRAM : WHEEL
 CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

51	A		500P-600P	30		\$2,250.00	10/11	10/12	2		TH-F	2
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-37 FOR 1 SPOT/WK

52	A		600P-630P	30		\$1,500.00	10/14	10/14	1		SUN	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
PART OF A MAKEGOOD MADE UP OF LINES 51-52

37	S		730P-800P	30		\$3,000.00	10/15	10/15	0		MON	0
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PROGRAM : WHEEL
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#10 MISSED:W-TH/730P-800P OCT11 30S \$3,000.00 (OCT11/12)
BUY#37 MON/730P-800P OCT15 30S \$3,000.00
OFFER:TH-F/500P-600P OCT11(2/WK) 30S \$2,250.00 PLS ADVISE.
& SUN/600P-630P OCT14 30S \$1,500.00
CMT:WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE

OCT/12 65800.00 CONTRACT TOTAL 65800.00
TOTAL SPOTS 43

MARKET TOTALS \$214,250 WFTV 31% WKMG 21% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE